

PETANQUE NEW ZELAND STRATEGIC PLAN - 2014 - 2017

PNZ's Vision: Greater participation in Petanque at all ages and levels.

Mission Statement: To promote and foster participation in, and the growth and development of, Petanque in NZ; both as a recreational game for all ages and as a competitive sport at all levels.

Core Values:

- Inclusiveness**
- Communication**
- Sportsmanship**
- Continuous Improvement**

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GOAL	PLAN	ACTION
1) Promote awareness of, and participation in, the sport of petanque at all levels	Promote the sport to target groups in an appropriate manner . Target Groups are: 60+ (those looking for retirement activities) 40-59 (Post young children and looking for a less physically demanding sport) 19-39 (those who may have played before or want a new challenge) 0-18 (introduction to the sport)	Develop and implement PNZ's public relations and promotion strategies (under development) Ensure good promotion material is readily available to the public e.g. What is petanque; Why play it; How to contact a club etc. Utilise media, e.g. sports draws, sports results, interest articles Mail drops and posters Public Petanque demonstrations Host corporate events and social leagues Host community, charity and fun events Promote PNZ's 21 year celebrations (October 2014)
	Implement specific strategies to attract youth players	As per PNZ Youth strategy document (under development)
	Develop a high performance process that will encourage more people to enter the process (see section 8)	Review and adapt the selection process to ensure a fair, cost efficient, transparent and consistent approach to selection.
2) Support club development at the Grassroots level	Provide leadership, tools and resources to clubs (printed video & online)	Prepare and distribute guidelines on: What constitutes a club; how to join PNZ etc. Prepare and/or distribute resources on: How to build a petanque terrain; Set up and administer a club; Promote a club; Key elements for running a successful club; How to maximise participation in the sport Adapt Sport NZ club kit and other existing resources Update all PNZ pamphlets and ensure distribution to all clubs Provide promotional material such as videos, posters, flags
	Provide training in techniques, rules and strategy	Ensure all clubs have access to: printed, video & online coaching and umpiring resources Ultimately ensure all clubs have access to active club and regional level coaches and umpires throughout NZ
	Provide opportunities for player development	Provide clubs with information and training on how to run social and competitive tournaments Ensure national tournaments rotate throughout the country on a fair and transparent basis so all clubs have reasonable access high level competition

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3) Develop a strong volunteer base to support and grow the sport	Ensure club officials are well resourced with information and training	Provide regional and national training opportunities to up-skill club administrators and officials to: Successfully run a club or a region; run tournaments; umpire, coach and work with youth etc.
4) Effective communication systems (To unify and strengthen the petanque community through better communication)	Understand the needs and issues of petanque players in NZ	Reinstate open forums at all national events Visit clubs to find out what they need from PNZ Seek quarterly contact with regional representatives in areas where they exist and senior members in areas where there are no regional bodies Ensure an open door policy between all members and PNZ
	Set up effective lines of communication between volunteers, Technical Directors and the Board	Regular monthly Board meetings (mostly via Skype) Monthly reports from all Board members based on their communication with Technical Directors and volunteers within their area of governance
	Disseminate information from the Board to clubs and members on a regular and timely basis	Put an executive summary of Board minutes on website in a timely manner Review website with webmaster Utilize social media and maintain sites regularly Develop a distribution list that includes as many members emails as possible, not just club secretaries. Encourage members to enrol directly onto mailing list Encourage clubs to send all information received to members via their email list, putting it on their own websites or facebook sites, print it out and put it on notice board and send a hard copy to members not on email A report / information from the Board in every PNZ magazine Ensure all tournament notices are distributed at least six weeks prior to the tournament Ensure AGM notices and election information is received by members within appropriate timeframes

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5) Encourage appropriate standards of sportsmanship and behaviour at all levels of the sport	Promote members awareness of the PNZ Code of Conduct and the zero tolerance policy for breaches	Distribute the Code of Conduct to all clubs and ask that this be displayed on their club noticeboard Ensure the Code of Conduct information is part of the club members package
	Have in place a standard procedure to investigate complaints and managing the result of any enquiries	Consult with Sport NZ and Sports Dispute Tribunal to construct a robust procedure for investigating complaints Ensure this procedure is included on the Code of Conduct and published on the website Provide information to members about individual complaints and the results of the investigation
6) Provide technical leadership in each of the key areas (coaching, umpiring, tournaments and representation)	Appoint a Technical Director to each of the four key areas, who will report directly to a Board member	Review/develop job descriptions and contracts for each position Appoint a Board member to oversee the position and take governance responsibility for that area Advertise for and select appropriately qualified candidates for each of the roles
	Administer current and/or develop new policies and procedures for each area	Provide funding for training of the Technical Directors at a suitable level for each position as required Review/write PNZ policy for each area Develop suitable resource materials for each role (printed, video & online) Obtain sponsorship or funding to offset costs of training & resources where possible
7) Develop a pool of experienced umpires at all levels of the sport	Re-establish a comprehensive umpiring training policy	Appoint a Director of Umpiring (DoU) as per the 2008 policy Review and refine umpiring policy as required to fit our needs DoU will engage in ongoing training to a high standard DoU will appoint and be responsible for training national and regional umpires who will in turn train club umpires DoU will report to the designated Board member on a monthly basis
	Ensure an appropriate umpiring pathway is provided	Ensure there are opportunities for umpires to develop and move to higher levels of umpiring. This process needs to be to be clearly stated, consistent and transparent

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8) Develop an appropriate coaching/ mentoring programme across all levels of play	Re-establish a comprehensive coaching policy	Appoint a Director of Coaching (DoC) as per the 2008 policy Review and refine coaching policy to suit our current resources DoC will engage in ongoing training to a high standard DoC will identify and develop individuals within the petanque community to train as club, regional & national coaches
	Once coaches have been identified and appropriately trained we need to develop an appropriate coaching pathway for coaches	Ensure there are opportunities for coaches to develop and move to higher levels of coaching Encourage all club and regional teams to have an appointed non playing coach at all inter regional and national events Ensure all players vying for national selection are engaged in an individual coaching programme with a regional or national level coach
9) Ensure the sport maintains a high performance profile at national and international events	Develop a selection process that is fair, cost efficient, transparent and consistent.	Survey all interested players on selection process, not just those in the current process Invite ranked players in each category to consider selection Form a development squad (once player numbers allow) of players wanting to strive for national selection Ensure all high performance and development squads are engaged in an individualised coaching programme once coaches are available
	Develop funding sources to assist with travel, accommodation, uniforms, coaches and managers	Actively look for sponsors for national teams Have a mutually beneficial working relationship with sponsors Prepare a schedule of potential funding agencies at both a regional and national level such as gaming trusts, local bodies, community trusts Advise clubs, regions, managers or individuals on applying for funding where practical